

The Retail Management Formula



Personal Branding Worksheet

| Personal Assessment | | Experiences | | Specialties |
|---------------------|------------------|---|---------------------|---|
| Strong Elements | Specific Aspects | Specific Experience | Lessons or Routines | Things for which you are sought out: Challenging things with which you have been successful: Things you gravitate toward: |
| 1 | | 1 | | |
| 2 | | 2 | | |
| 3 | | 3 | | |
| 4 | | 4 | | |
| 5 | | 5 | | |
| 6 | | 6 | | |
| Recurring Themes | | Commitment Statement | | Axiom |
| | | When others interact with me in my role as a retail leader, they can consistently expect... | | |

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